



Brand Guidelines

About

Welcome to Bre's Table, your number one source for all things Brianne Berres.
I'm dedicated to giving you the very best, with a focus on realness,
vulnerability, and uniqueness.

Founded in 2021 by Brianne Berres, the Bre brand represents my vision to
change the world.

I hope you enjoy being on my journey with me as much as I enjoy offering to
spend it with you.

The Logo



My logo is an integral part of my brand, and should be used thoughtfully and consistently. My logo is often displayed in it's full-color format and in it's entirety.

Logo Variations

My full-color logo is my primary colorway - but only use it when displaying the logo on a white background. When displaying the logo on a photo or colored background, use the white or black version.



Logo Usage

Avoid rotating the logo, distorting it, partially covering it up, or displaying it directly on a photo



Colors

My brand is made up of the following colors. Any colors outside of this palette must be used with discretion.

rgb(255, 206, 228)

hsl(333, 100%, 90%)

#ffcee4

rgb(15, 16, 33)

hsl(237, 38%, 9%)

#0f1021

rgb(255, 255, 255)

hsl(0, 0%, 100%)

#ffffff

rgb(255, 155, 200)

hsl(333, 100%, 80%)

#ff9bc8

rgb(31, 33, 68)

hsl(237, 38%, 19%)

#1f2144

rgb(0, 0, 0)

hsl(0, 0%, 0%)

#000000

Typography

Typography is the work of typesetters, typographers, graphic designers, art directors, comic book artists, graffiti artists and now anyone who arranges words, letters, numbers and symbols for publication, display or distribution.

Header Text

Geared Slab

Secondary Header Text

Secondary Header Text

Slogan Text

Artica Caps

Application

This is an example of how the logo and brand elements may be used in brand applications such as business cards.



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